

LIVESTREAM *Action Plan*

Show Pitch Script

[Name of show] is a live broadcast show that helps [identify audience] to do [what they can do after watching/how it helps them grow] with special guests that equip and educate viewers to [grow their businesses/lives/do something important]

EX:

Social Media For Bosses is a live broadcast show that helps small business entrepreneurs to create a Moree profitable business through their social media with special guests that equip and educate viewers to change their social media habits to be more successful.

Toon Ladies is a live broadcast show that helps webcomic fans meet the authors and artists they love in real-time to ask questions and learn more about new toons they should be reading with special guest authors that interact with them while on air, give advice for aspiring artists, and spend time with their fandoms.